



## **PARTNER & EXHIBITOR INFORMATION**

**37th Annual Meeting of the European Bone & Joint Infection Society**

**EBJIS 2018**

**6-8 September 2018**

Helsinki, Finland, Venue: Finlandia Hall

**[www.ebjis2018.org](http://www.ebjis2018.org)**



## **WELCOME**

Dear colleagues,

It is a great honour to host and organise the 37<sup>th</sup> Annual Meeting of the European Bone and Joint Infection Society, which for the first time will take place in Helsinki, Finland on 6-8th September 2018. The conference will be held in the white marble and granite faced Finlandia Hall, an iconic building and a masterpiece created by our world famous Finnish architect Alvar Aalto. The congress venue is situated beautifully in a park near the sea in the centre of Helsinki, in the vicinity of several hotels.

Helsinki, which was established in 1550, is today a modern and urban city offering both historical experiences, as well as novel architectural surroundings. Situated close by the sea the nature is always present both on water and land. The Helsinki region offers many possibilities for entertainment, shopping, recreation, as well as trips to nearby cities and neighbour countries.

The conference will bring together experts, practitioners and companies involved in the treatment of bone and joint infections. Professionals attending the conference will benefit from high-level scientific presentations, knowledge sharing and networking opportunities. The scientific programme will be provided with keynote lectures, free paper sessions, industry symposia and posters.

### **The main conference theme is: Infection After Trauma**

**The expected topics for EBJIS 2018 are:**

- Prosthetic joint infection: diagnosis, treatment, prevention
- Traumatology - treatment of bone infection in tibia, pelvis, ankle and calcaneus
- Plastic Surgery - role of flap reconstruction in bone and joint infections, reconstruction of tissue defects after prosthetic joint infection of the knee
- Biomaterials – role of bone substitutes in the treatment of infected bone

We look forward to welcoming you to Helsinki.

On behalf of the local organising committee and EBJIS board,

Nina Lindfors, *Local chair*  
Martin McNally, *President of EBJIS*

## PARTNERSHIP PACKAGES

All partners will receive the highest recognition for their support of EBJIS 2018. Partners will be listed on the conference website immediately after signing the marketing agreement and will furthermore be shown in the partner overview in the final programme. Contact the Conference Secretariat to discuss your options for a customized package.

### EBJIS PLATINUM PARTNER € 17,000

**SOLD OUT**

#### ENTITLEMENTS:

- 1 60' Satellite Symposium at the congress venue – 1st choice of date and time
- 1 full page colour advertisement in the announcement
- 1 insert in the conference bag
- Logo on the conference website
- 4 full registrations
- 1 exhibition space of 18 sqm. and priority choice of exhibition space (Including 4 exhibitor badges)

### EBJIS GOLD PARTNER € 12,000

#### ENTITLEMENTS:

- 1 60' Satellite Symposium at the congress venue – according to available time slots
- 1 full page colour advertisement in the final programme
- Logo on the conference website
- 2 full registrations
- 1 exhibition space of 9 sqm. and priority choice of exhibition space after Platinum Partners have made their choice (Including 2 exhibitor badges)

### EBJIS SILVER PARTNER € 6,000

#### ENTITLEMENTS:

- 1 insert in the conference bags
- 2 full registrations
- Logo on the conference website
- 1 exhibition space of 9 sqm. and priority choice of exhibition space after Platinum and Gold Partner (Including 2 exhibitor badges)

## EXHIBITION

9 Sqm: € 3,000, additional space at € 350 per sqm.

To ensure maximum interaction between exhibitors and participants, lunch breaks and coffee breaks will take place in the exhibition area. The allocation of the stand sites will be handled strictly on a first come, first serve basis, with priority given to partnership packages.

### INCLUDES

- Exhibition floor space (floor space only. No shell scheme, furniture, carpet etc. included)
- Two free exhibitor registrations per 9 sqm stand
- Lunch and coffee
- Acknowledgement as an exhibitor in the programme with logo and contact information

- Publication of the company name with linkage to the company website on the congress website
- One conference bag with the final programme
- Participant list on arrival at the conference

### EXHIBITOR REGISTRATION

Each exhibiting company will have two free exhibitor registrations per 9 sqm stand. The exhibitor registration fee is € 125 per person (excl. VAT) when registering more exhibitors than what is included with the stand. The maximum total number of exhibitor badges per company (free + paid) may not exceed 4 badges. Excess personnel must be registered as participants.

## OTHER SPONSORSHIP OPPORTUNITIES

### SATELLITE SYMPOSIUM

Boost your company's exposure and brand recognition and present your clinical data by hosting a Satellite Symposium. Contact us for information about time slots.

#### Marketing recognition:

- Logo with a link to the company website and programme of the symposium with topics and speakers' names, published on conference website.
- Announcement of the symposium in the preliminary (only web) and final programme (as per date of printing).
- Leaflet / folder announcing the Satellite Symposium (produced by the sponsoring company) in the conference bag.

### FOCUS GROUP

**(1.5 hours) – € 7,000**

Focus groups give companies a chance to ask experts/key opinion leaders their opinion in a closed forum and are interesting for companies, who:

- Are about to launch a new product
- Are new to the European market and need feedback on their existing products
- Would like to establish contact to key opinion leaders
- Are interested in feedback on products or clinical studies

A focus group at EBJIS 2018 has the advantage that you do not need to fly in and accommodate a group of 8-10 persons, as all key opinion leaders are present at the conference. This makes the focus group a cost effective tool to get feedback and promote your product towards key opinion leaders.

### CONFERENCE BAGS

€ 2,000

**SOLD OUT**

- Company logo, together with conference logo, printed on the bags.
- Company brochure of max. size A4 and 4 pages in participants' bags.
- Acknowledgement of support in the final programme.
- Acknowledgement of support on conference website with link.

### PENS AND NOTEPAPER

€ 1,000

- Acknowledgement of support in the final programme.
- Acknowledgement of support on conference website with link.

Pens and pads will be delivered by the company (design has to be approved in advance by the Local Committee) – both will be included in the conference bags.

### CONFERENCE APP

€ 4,000

**SOLD OUT**

The app can be downloaded by the delegates directly on their smart phones and tablets. The App combines all program information and abstracts in a handy way and can be accessed by the delegates at all times.

### LANYARDS

€ 2,500

**SOLD OUT**

- All participants should wear their badge at all times during the conference. The lanyards will be handed out to all participants together with the badge.

### INSERTS IN CONGRESS BAGS

€ 1,000

- Company brochure to be inserted in the conference bags, max size A4, 4 pages

### ADVERTISING

#### Final programme:

Inside back cover: € 1,500  
1 page inside: € 1,000

## GENERAL INFORMATION

### DATES

6-8 September 2018, with set-up on 5 September

### CONFERENCE VENUE

Finlandia Hall  
Mannerheimintie 13e  
00100 Helsinki  
Finland

### CME

The organisers will apply for CME accreditation awarded by the Accreditation Council for Continuing Medical Education (EACCME).

### EUCOMED

The conference will be submitted for the EUCOMED Conference Vetting System.

### OFFICIAL LANGUAGE

The conference will be held in English.

### PAYMENT AND CANCELLATION

#### Terms of payment:

25 % of the total amount will be invoiced and is due 14 days after ordering. The remaining amount will be invoiced in March 2018.

After 1 March 2018, all orders will be invoiced immediately upon ordering.

All bookings must be made by e-mail sent to the Secretariat and must contain an invoice, address, PO number (if needed), and VAT number. See contact information below.

#### Cancellation:

Any cancellation of stand booking, symposia, or other reservations before 1 March 2018, will incur a cancellation fee of 25 % of the total cost of the reservation.

Cancellations after 1 March 2018 are non-refundable.



## CONTACT INFORMATION

FOR QUESTIONS REGARDING PARTNERSHIPS AND EXHIBITION, CONTACT:

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